



Allons Insurance Research
& Consultants Pvt Ltd

www.indiainsuranceresearch.com

Adding Value Through Research

ComProU

What is ComProU ?

ComProU is a new initiative from Allons. All you wanted to know about competition products is now made available online.

Why is ComProU ?

Because designing new products requires knowledge about market and competition. ComProU helps you the understand the market/competition on click of a button with detailed comparison of products in the market.

Competitive products, competitive company



What's in ComProU ?

Online Product Feature Comparison

- You can view detailed comparison of life insurance products
- Product category includes ULIPs & traditional products including endowment, money back, child plans, whole life and risk plans
- Database updated every fortnight

Online Product Premium Comparison

- You can view competition premium rates of life insurance products
- Product category includes ULIPs & traditional products including endowment, money back, child plans, whole life and risk plans
- Database updated every fortnight

New Product Launch Update

- This is a customised service where we provide a summary of a new product launched in the market
- The format of the summary & content can be customised as per your requirements

Monthly Product Review

- This report reviews latest products launch in the life, pension & health insurance segment
- A concise review of new product launches and highlights USPs of each product



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